



## Harnessing Marine Microbiome & Biotechnology in a Changing world

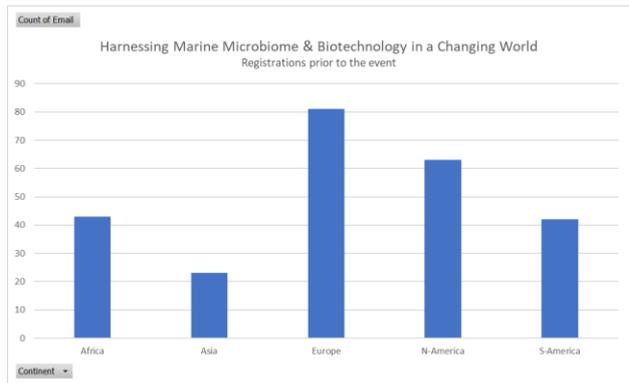
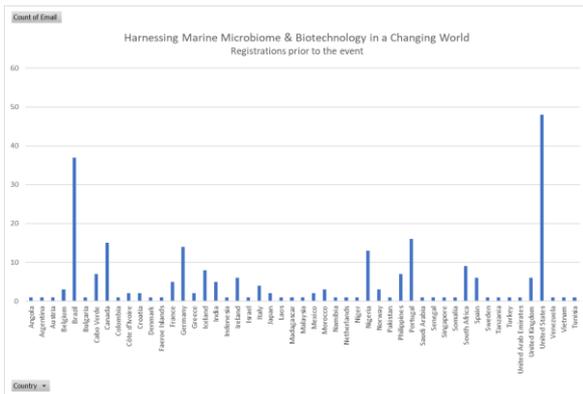
### Side Event of All-Atlantic Ocean Research Forum 2022

Date: 3 June 2022 at 14:00 – 17:00 UTC

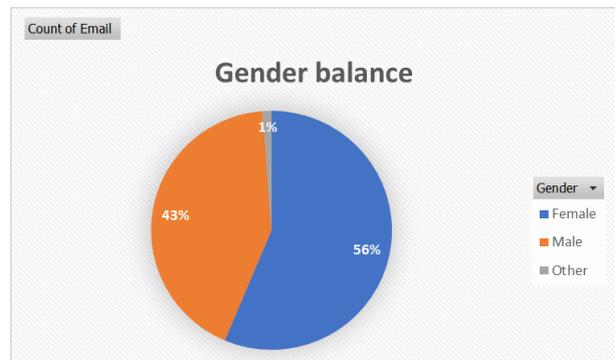
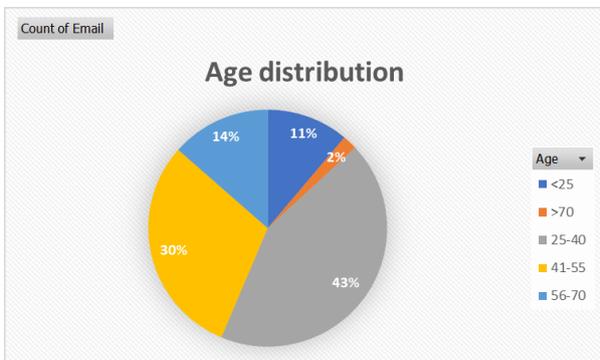
#### Registration and promotion

The registration and the promotion were conducted through our website [marinemicrobiome.org](http://marinemicrobiome.org) using social media and targeted email marketing.

There were 252 unique registrants, based on the email addresses as some people would register more than once. The graphical distribution around the Atlantic was good, and there were even some registrants from Asia. Below are pictures of the geographical distribution by countries and by continents:

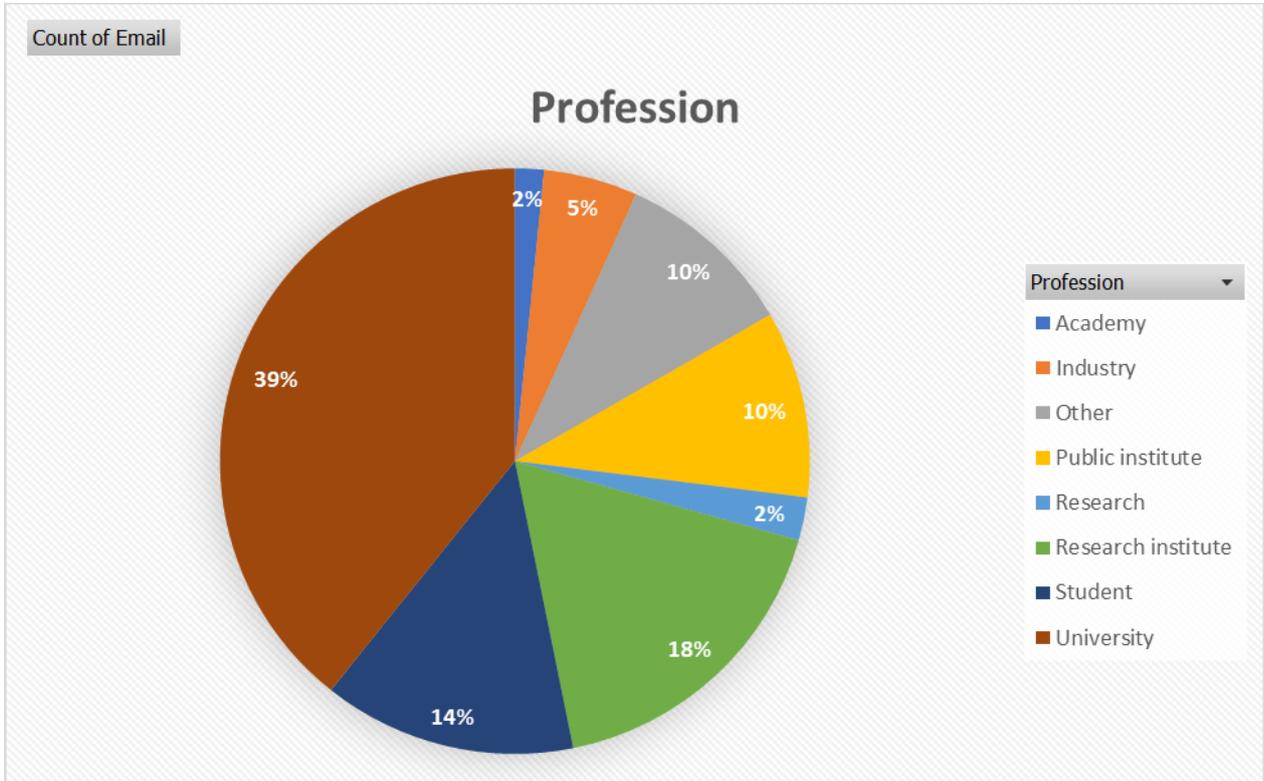


The registrants were asked about their age and gender.

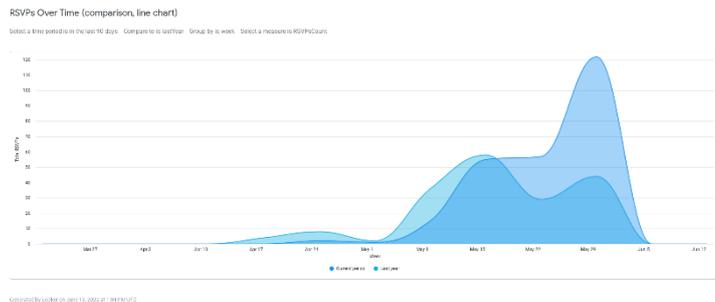




Asked about their profession it is obvious that more targeting of people from the industry is needed. Those who registered, excluding the panellists (there were a few from industry as panellists) dis not show up at the event itself. The majority are form universities and public research institutes, but it was positive to see a good number of students registering.



The Event was promoted through different channels on social media and with direct email campaign. To the right is a picture of the responses on our website compared to the All-Atlantic side event last year.



The geographical distribution has the highest density in the Americas but a relatively good distribution in Africa also, but it is distributed more widely (ref. the picture above on continents)



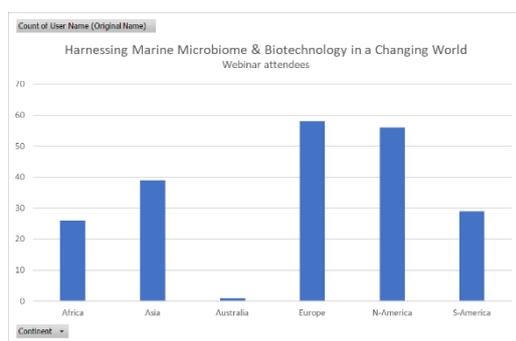
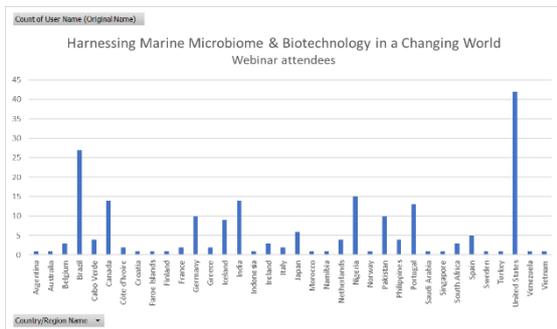


**The Webinar on 3 June 2022**

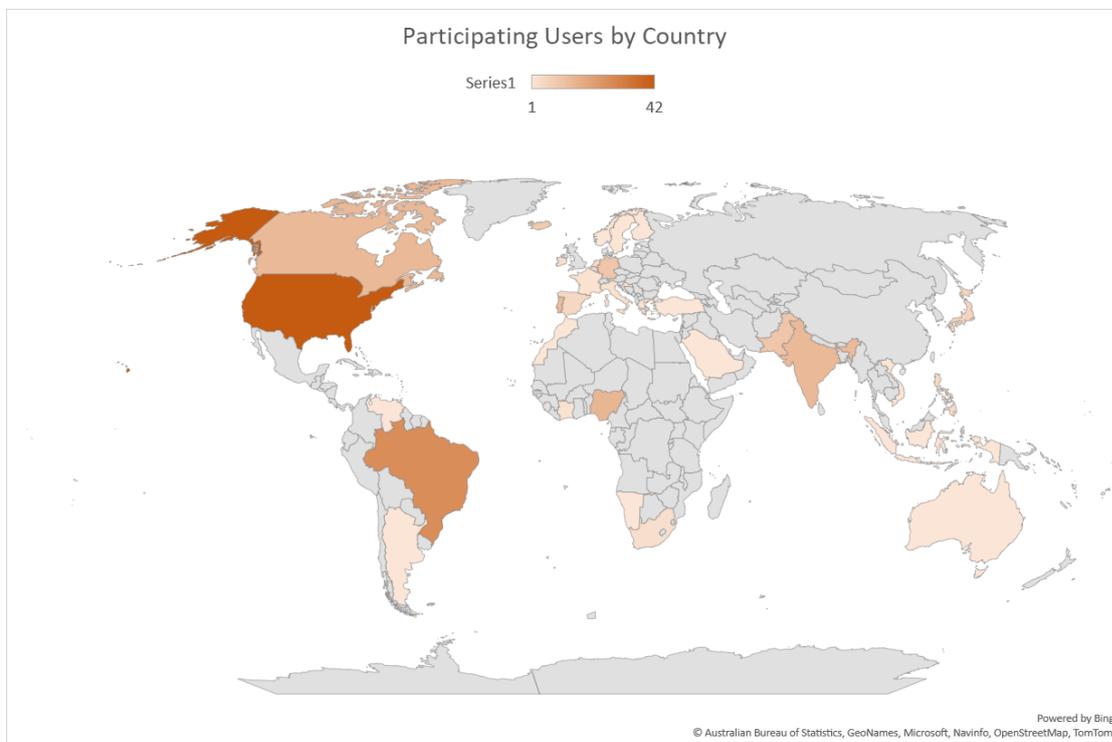
As was expected, all of those who registered did not show up, and many of those attending the event did not stay online all the time and even joined the event number of times.

The statistics that webinar generated after the event says that the total number of users were **249** with the maximum concurrent users at the same time was **92** excluding the panellists (they were 27). When retracting the numbers and name of users from the analytics the total number of users, excluding the panellists, were **209**. So there is some difference from the numbers given by the webinar.

The graphical distribution (all numbers exclude panellists) indicates similar pattern as was seen in the registration prior to the event (see above):



Below is a geographical picture of the attendees. The Atlantic countries are well presented but more representation from Africa is necessary, but the timing of the Event was not optimal for Africa. A good representation from Asia is a surprise!





## **The outcome**

There were four speakers presenting at the beginning,

### ***Where We Started and Progress Made in the Realm of Large-Scale Marine Microbiome Collaborations in the Atlantic***

Kelly Goodwin, NOAA and Fabiano Thompson, Federal University of Rio de Janeiro

### ***New Developments in Large Scale Collaborative Efforts for Marine Microbiomes***

Pier Luigi Buttigieg, GEOMAR Helmholtz Centre for Ocean Research and Julie Robidart, Mindereroo Foundation

Followed by four panels,

- ***Environment & Climate***
- ***Host and Ecosystem Health***
- ***Food Security and Future Foods***
- ***Overcoming Barriers to Implementation***

The agenda including information on all speakers and panellists is attached.

Further information on the Event can be found in the July Newsletter. The Outcome will be presented at the All-Atlantic Ministerial Event in Washington 12-14 July 2022, where three of our steering committee members will be attending.